

MICHIGAN

COLLEGE ACCESS NETWORK

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ABOUT MCAN:

Mission: MCAN will *dramatically increase the college participation and completion rate* in Michigan, particularly among low-income and/or first-generation college students of all ages.

Vision: In order to build and sustain a *vibrant economy* and *strong communities* based on a highly educated population, MCAN will work to ensure that *everyone* in Michigan has the opportunity to *access and succeed in postsecondary education*.

Goal: Increase the proportion of Michigan residents with college degrees or high-quality credentials to *60% by the year 2025*.

MCAN STAFF:

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MCAN'S STRATEGIES:

Coordination Coordinate Michigan's college access resources; identify and correct areas of gap and duplication; develop and disseminate knowledge from the college access field

Advocacy Serve as Michigan's authority on college access and success issues through leadership; advocate for policies that expand college access for low-income and first-generation students

Professional Development Train college access professionals, such as high school counselors and other community-based advisors, to be highly qualified and effective college advisors; host regular professional development opportunities for college access professionals to share best practices

LCAN Development Support the creation, expansion, and sustainability of high-quality, community-based college access strategies through technical assistance and funding opportunities. *Focus on Collective Impact Framework.*

Implement Statewide College Access Initiatives *Michigan College Access Portal (MichiganCAP):* One-stop-shop web-based portal for students to plan, apply, and pay for college – www.michigancap.org
KnowHow2GOMichigan: Public awareness campaign encouraging young people to take the necessary steps to go to college – www.knowhow2gomichigan.org

Strengthen Partner Initiatives MDE College Access and Outreach Unit
Michigan Campus Compact College Positive Volunteerism
King*Chavez*Parks Initiative/GEAR UP
Michigan College Advising Corps and Michigan State University College Advising Corps
DHS Ed Planners
Michigan College Goal Sunday
Promise Zones
Achieving the Dream: Community Colleges Count
The Imagine Fund

LOCAL COLLEGE ACCESS NETWORKS in Implementation Phase

Community	Local College Access Network	Lead Organization
Albion	Greater Albion College Access Network	Albion Community Foundation
Baldwin	Baldwin Promise & College Access Center	Baldwin Community Schools
Battle Creek	Battle Creek College Access Network	Battle Creek Community Foundation
Bay County	Bay Commitment	Bay Area Community Foundation
Benton Harbor	Benton Harbor College Access Network	Consortium for Community Development
Brightmoor Neighborhood (Detroit)	Brightmoor College Access Network	Northwest Detroit Neighborhood Development
Grand Haven	Tri-Cities College Access Network	Grand Haven Area Community Foundation
Holland/Zeeland	Destination Education	Community Foundation of the Holland/Zeeland Area
Inkster, Melvindale, Wayne, & Westland	Project ACE	Career Transitions, Inc.
Ionia & Montcalm Counties	Montcalm-Ionia College Access Network	Ionia County Intermediate School District
Jackson County	Jackson College Access Center	Jackson Community Foundation
Kent County	Kent County CAN	Grand Rapids Community Foundation
Mancelona	Ironmen College Access Network (ICAN)	Communities in Schools of Mancelona
Muskegon County	Muskegon Opportunity	White Lake Area Community Education
Pontiac	Pontiac Promise	POH Riley Foundation
St. Clair County	KnowHow2GO St. Clair County	St. Clair County RESA
Sturgis	Sturgis SUCCESS	Sturgis Public Schools

STATEWIDE COLLEGE ACCESS INITIATIVES

Michigan College Access Portal (MichiganCAP)

www.michigancap.org



The Michigan College Access Portal (MichiganCAP) is a statewide initiative that provides free support for all students and families in Michigan to simplify the process of transitioning from high school to college and career. It is a comprehensive one-stop-shop for students to plan, apply, and pay for college. MichiganCAP offers students, parents, counselors, advisers, and adult learners easy-to-use, web-based, and personalized tools to ensure that each step in the process of choosing and applying to college is completed seamlessly. The portal also provides information regarding career paths allowing students to map a plan of action to achieve their aspirations.

KnowHow2GOMichigan

www.KnowHow2GOMichigan.org

KnowHow2GOMichigan

KnowHow2GOMichigan, a public awareness campaign sponsored by the Lumina Foundation, the Ad Council, and the American Council on Education, is designed to encourage low-income students in grades 8-10 and their families to take the necessary steps toward college. The campaign's public service announcements urge young people to find someone who can help them get to college and direct students and their mentors to a website and other resources. KnowHow2GO also features a network of educational institutions, youth organizations, and community groups that offer support to students. This "ground campaign" complements the media campaign.

MCAN PARTNER INITIATIVES

COLLEGE ACCESS & OUTREACH UNIT

Michigan Department of Education

Contact: Tom Freeland, freelandt@michigan.gov

The College Access and Outreach (CAO) unit in MDE is responsible for providing information and carrying out targeted initiatives about access to higher education, with special initiatives made to reach low-income and first generation students. The CAO administers the College Access Challenge Grant sponsored by the U.S. Department of Education.

COLLEGE POSITIVE VOLUNTEERISM

Michigan Campus Compact

Contact: Michelle Snitgen, msnitgen@micampuscompact.org

Michigan Campus Compact assists with connecting higher education institutions and LCANs, in an effort to increase the number of college students developed and trained to serve as College Positive Volunteers (CPVs) in local communities. These CPVs will serve as college access promoters, mentors, and supporters for underrepresented K-12 students.

KING*CHAVEZ*PARKS INITIATIVE

MI Department of Energy, Labor, & Economic Growth

Contact: Rudy Redmond, redmondr@michigan.gov

The goal of the KCP Initiative is to increase the number of Michigan's most educationally disadvantaged citizens who have the opportunity to complete college degrees and experience career success. KCP consists of six unique programs designed to assist students along the academic pipeline from 7th grade through graduate school. A key component of the Initiative is the GEARUP/College Day Program which partners with Michigan's public universities to provide early intervention services and a scholarship component for low-income students.

U-M/MSU COLLEGE ADVISING CORPS

University of Michigan & Michigan State University

Contact: Chris Rutherford, rutherc@umich.edu and Jamie Jacobs, jamie@micollegeaccess.org

The University of Michigan and Michigan State University recruits and trains a diverse group of recent college graduates to work full-time as college advisers in underserved high schools throughout Michigan for one-two years. These advisers assist high school students in navigating every aspect of the college selection and enrollment process. They will work with school staff and their LCANs to foster a college-going culture within their schools and communities.

EDUCATION PLANNERS

Michigan Department of Human Services

Contact: Ann Rossi, rossia@michigan.gov

Michigan DHS has hired 15 education planners to work with youth in foster care, age 14 and older. The education planners serve 32 counties providing one-on-one assistance to youth in foster care and acting as a liaison between the child welfare system and the education system. Education planners are trained as experts in college preparation and financial aid for youth transitioning out of the foster care system.

COLLEGE GOAL SUNDAY

EduGuide

Contact: Bryan Taylor, bryan@eduguide.org

Hundreds of volunteers will help college-bound Michigan students and their families complete the FAFSA during statewide College Goal Sunday events held on Saturday, February 12 and Sunday, February 13, 2011. Financial aid experts will be available at dozens of sites across Michigan to guide students and their parents through each step of completing and filing the FAFSA.

PROMISE ZONES

Public Policy Associates

Contact: Chuck Wilbur, cwilbur@publicpolicy.com

In 2009, ten communities in Michigan were designated as "Promise Zones." These communities will create and implement a universal college scholarship program for all students living and graduating high school within the geographic boundaries of the Zone.

STUDENT SUCCESS CENTER/ACHIEVING THE DREAM

Michigan Community College Association

Contact: Chris Baldwin, cbaldwin@mcca.org

Achieving the Dream: Community College Count is a multi-year national initiative to improve student success at community colleges. Seventeen of Michigan's twenty-eight community colleges participate in the Achieving the Dream Initiative.